Enviu is...  
Enviu - innovators in sustainability - is an international network organization for and by young entrepreneurial people. Enviu scouts and generates ideas regarding innovative sustainable entrepreneurship. These ideas are developed as profitable and sustainable solutions for environmental and social issues. Enviu has an international network of young entrepreneurs, creatives, young professionals and students and offers an inspiring work- and study environment, where we generate and scout ideas and share our networks, expertise and time to make them happen. Some of our previous successful projects include Sustainable Dance Club, Hybrid Auto Rickshaw and Open Source House.

Our Mobile Generation (OMG)  
Our Mobile Generation (OMG) is the new Wow! project of Enviu. The project targets the mobile telecom industry, and aims to co-create inspiring sustainability solutions for this growing sector that covers 4 billion users on our planet. Enviu aims to inspire its community of young professionals, students, and volunteers to develop innovative concepts and designs in the following fields:  

- Prototype of a user generated sustainable phone  
- User generated sustainability apps  
- Innovative sustainable business models  

The project works as an inspirational and functional demonstration of sustainability in this particular industry. Our Mobile Generation aims to inspire the industry to adopt the outcomes of this project and continue development for inclusion in their future business. Furthermore, Enviu aims to translate the results of OMG to one or more social business models for new Enviu start-ups.

Apps4Sustainability  
Enviu is looking for groups of students that can develop applications that contribute to sustainability. Some examples that we like are an innovative barcode app to choose the most sustainable product, or an app for an African farmer to receive information on subjects such as weather, market prices for his goods, and organic pest control. We are looking for apps with the following characteristics;  

- Environmental and/or social impact  
- Targeted at consumers in developed countries or developing countries (or both!)  
- High-tech as well as low-tech (e.g. powerful sms-based apps for developing countries)  
- Preferably suited for open-source platform (Android)
The assignment will involve background research, concept development, building and testing of the apps. Enviu has developed an online co-creation platform where students can interact with a large international community of contributors to co-develop ideas and test the apps.

The project will start in September 2010 and we aim to attract groups of students at various schools in the Netherlands. The co-creation phase will run from September 2010 to February 2011, but Enviu is flexible with regard to start dates of assignments.

Profile students

- Bachelor or Master students
- Background in Information Technology, Game Design, Communication or similar
- Interest in sustainability and co-creation
- Ability to fulfill entire process from concept to working app

Interested?
If you are interested to include this assignment in your curriculum, please contact the project manager Mathijs Huis in ‘t Veld (Mathijs@enviu.org, 010-2887970)