Business/IT Maturity and Alignment Issues

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Master Thesis Project
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Abstract

The perceived benefits of adopting Information Systems and Information technology has been subject to debate for several decades. Scholars and practitioners have mixed opinions regarding the impact that such investments may have on organizations and how they should be measured. For this reason a number of methodologies have been formulated so that companies can leverage the maximum potential out of their investments. In this thesis, the effect of Business/IT Alignment and IT Maturity assessment methods are researched in order to determine how they impact upon organizational performance. In order to investigate this issue, a review of the most cited models was performed and samples from both Dutch and International companies covering a period of six years were analyzed and applied on different models and measurement techniques.